



What's up on work in agriculture?

2019/10-01

Realized by Priscila Malanski at 16/10/2019

Investing in rural people in India 1

Investing in rural people in China 1

Cotton sustainability is key for rural development 2

ILO confronting the changing nature of work - Video 2

Sunflower mazes, goat yoga and beekeeping: why farmers are getting more creative to attract visitors 2

Investing in rural people in India

IFAD has been working in India for more than 40 years. The current country strategic opportunities programme is fully aligned with the government’s policy framework.

During the period 2018-2024, IFAD will accompany government efforts to make smallholder farm systems remunerative, sustainable and resilient to climate change and price shocks.

IFAD supports the government in its work, often in the remotest areas, on behalf of the poorest farmers, especially women and youth, landless and tribal groups, and designated castes.

Links : <https://www.ifad.org/web/knowledge/publication/asset/39319770>

Investing in rural people in China

In 1981, IFAD became one of the first international donors to finance operations in China. IFAD is the only one of China's development partners dedicated exclusively to reducing poverty and increasing food and nutrition security in rural areas.

IFAD's early support was geared toward increasing food security, with interventions that increased production, built assets and improved infrastructure. Over time, IFAD's support has progressively shifted towards enhancing income opportunities and increasing resilience, with an emphasis on improving rural people's access to markets, strengthening value chains and promoting more inclusive financial services.

Links : <https://www.ifad.org/web/knowledge/publication/asset/39422542>

Tags : Value chains

Cotton sustainability is key for rural development

Managing trade policy and climate risks are critical to supporting the more than 25 million farmers who grow cotton, experts gathered here emphasized.

"Cotton represents so much more than just a commodity: It is a culture, a way of life, and a tradition that finds its roots at the heart of human civilization," said FAO Director-General Qu Dongyu at a World Cotton Day event held on Monday at the World Trade Organization's headquarters here.

"Cotton provides employment and income for some of the poorest or most remote rural areas in the world," Qu added.

World Cotton Day is being held at the initiative of the "C-4" countries - Benin, Burkina Faso, Chad and Mali - and is being hosted at the WTO with the collaboration of FAO, the UN Conference on Trade and Development and other organizations.

"It is critical that the cotton sector meets the highest standards of sustainability at all stages of the value chain", the Director-General said.

Links : <http://www.fao.org/news/story/en/item/1236886/icode/>

Tags : Gender, Rural Employment, Value chains

ILO confronting the changing nature of work - Video

Guy Ryder, Director General of the UN's International Labor Organization, discusses the changing state of work with Shery Ahn on 'Bloomberg Markets.'

Links : http://www.ilo.org/global/about-the-ilo/newsroom/ilo-in-the-media/WCMS_722298/lang-en/index.htm

Sunflower mazes, goat yoga and beekeeping: why farmers are getting more creative to attract visitors

"One of the main reasons to get into agri-tourism is really to increase income," said Claudia Schmidt, assistant professor of agricultural economics at the Pennsylvania State University.

"That's because the ag sector hasn't been doing well because commodity prices have been decreasing."

To shield themselves from low commodity prices and bad weather, farmers are increasingly looking to diversify their land and resources.

Links : <https://www.cbc.ca/radio/costofliving/what-s-the-deal-with-the-muted-reaction-to-the-saudi-oil-attack-and-how-wish-sells-a-vacuum-for-your-face-1.5291545/sunflower-mazes-goat-yoga-and-beekeeping-why-farmers-are-getting-more-creative-to-attract-visitors-1.5291689>

Tags : Family work, Entrepreneur