



SafeHabitus

SafeHabitus Engage Webinar

September 11th, 2024, 15:00 CET

Reducing injuries and fatalities to children on farms: The Significance of Childcare

Programme:

- 15:00 – 15:05 **Welcome**, Dr David Meredith, Teagasc and SafeHabitus Leader
- 15:05 – 15:20 **Why do farm accidents persist? Normalising danger within the farm family**
Prof Sally Shortall, Duke of Northumberland Professor of Rural Economy, Newcastle University, UK
- 15:20 – 15:35 **AgriKids – Engaging, Educating and Empowering children to be farm safety ambassadors**
Alma Jordan Author and Founder of AgriKids
- 15:35 – 15:50 **Farm children safety and childcare in the United States**
Prof Florence Becot Nationwide Insurance Early Career Professor in Agricultural Safety and Health, Pennsylvania State University, USA
- 15:50 – 16:05 **Women farmers' experiences of balancing work and family during early motherhood**
Dr Majda Černič Istenič Associate Professor, University of Ljubljana and Senior Research Associate, ZRC SAZU
- 16:05 – 16:30 Discussion (Moderator Ms Elena Schubert, DG Agri, Unit B3 – Social Sustainability)
- 16:30 Closing remarks

Register here:

https://us02web.zoom.us/webinar/register/WN_maZ3rg1WTBa7fN_ej2SZzg



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Background:

This webinar addresses the critical issue of child safety on farms, exploring the complex factors contributing to both fatal and non-fatal injuries among children in agricultural settings. Our distinguished speakers will consider several key issues, including:

- The persistent problem of farm accidents and fatalities involving children,
- The socialisation process that normalises risk-taking behaviour among farm children,
- The crucial role of accessible childcare services in rural communities for enhancing farm safety, and
- The urgent need to increase awareness and understanding of risks to children on farms

The presenters will set the scene for a moderated discussion. The content and discussion will be of particular interest to policy makers and stakeholders, industry representative organisations, health authorities and researchers.

Moderator and Speakers:

Ms Elena Schubert, is a Policy Officer in DG Agriculture, Unit B3 – Social Sustainability.

Prof Sally Shortall is the Duke of Northumberland Professor of Rural Economy, Newcastle University, UK who's research interests focus on farm families, and how their values and decisions shape agricultural practice. She is particularly interested in the role of women in farm families. Sally is a partner in the SafeHabitus project as an Ethics Mentor, leading a task on policy and governance and contributing to other tasks and activities.

Ms Alma Jordan is an author and the founder of AgriKids, a multi award winning farm safety educational platform whose ethos is to engage, educate and empower children to be farm safety ambassadors. Alma is a member of the Irish SafeHabitus Community of Practice.

Prof Florence Becot is a rural sociologist and the Nationwide Insurance Early Career Professor in Agricultural Safety and Health at the Pennsylvania State University (United States) where she leads the Agricultural Health and Safety Program. This integrated research and Extension program is intended to understand and support agricultural communities' ability to meet their needs with an emphasis on their health, safety, well-being, and economic viability. Florence is a member of the SafeHabitus Scientific Advisory Group.

Dr Majda Černič Istenič is an Associate Professor at the University of Ljubljana and Senior Research Associate at ZRC SAZU. Majda is a sociologist who's research focuses on the social dimension of rural areas and agriculture exploring a range of topics including knowledge exchange between actors in the agricultural system, gender issues, intergenerational relations, ageing and well-being, and occupational safety and health among farmers

Dr David Meredith is the leader of the SafeHabitus project and a Senior Research Officer at Teagasc, the Irish Agriculture and Food Development Authority and. David's research focuses on understanding the challenges to farm safety and farmer health, and developing and piloting initiatives with end users including farmers, farm advisors and other key stakeholders, to support improvements in health and safety of farming and increase the social sustainability of farming.



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